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How to Start a Home-Based Antiques Business, 4th (Home-Based Business Series)

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How to Start a Home-Based **Antiques** Business

This authoritative handbook will tell you how to:

- Decide if you can create a successful antiques business
- Write your own business plan
- Price, stock, and display your antiques
- Use the Internet for buying and selling
- Advertise and publicize your business
- Manage your cash flow . . . and more!



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From Brand: Globe Pequot : How to Start a Home-Based Antiques Business, 4th (Home-Based Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start a Home-Based Antiques Business, 4th (Home-Based Business Series):

22 of 22 people found the following review helpful. Home Based!By A. LarsenWhen you read "home-based", believe it. It's geared toward those who want to turn their living room into an antiques store and comes complete with tips on remodeling your home. With that said, much here could be applied to those who want to start a shop outside their home or sell on the internet.This book covers the "nuts bolts" of running a business, from writing the business plan to advertising and merchandising. It also covers pricing, displaying, and other ways to make money in antiques. It covers all bases on where to get stock. All in all, it seems to be very thorough.I wasn't looking to turn my living room into a store and didn't expect a book on basics of starting a business. However after reading it I've found this book full of useful information.0 of 1 people found the following review helpful. OutdatedBy Lindsley BowenJust rather outdated.

Might be good if you just don't have any business savvy. Better just to research online and peruse through Pinterest. 0 of 2 people found the following review helpful. Four StarsBy Virginia P. Not what I was expecting!

Learn how to set up and run a successful home-based antiques business, including locating antiques, pricing, marketing, and staying profitable. Worksheets and checklists help entrepreneurs get organized and achieve their goals.

"I highly recommend reading the How to [Start] a Home-Based Business series. Each book in the series acts as your personal guide to starting and running a home-based business." -Steve Rubel, Santa Barbara News Press