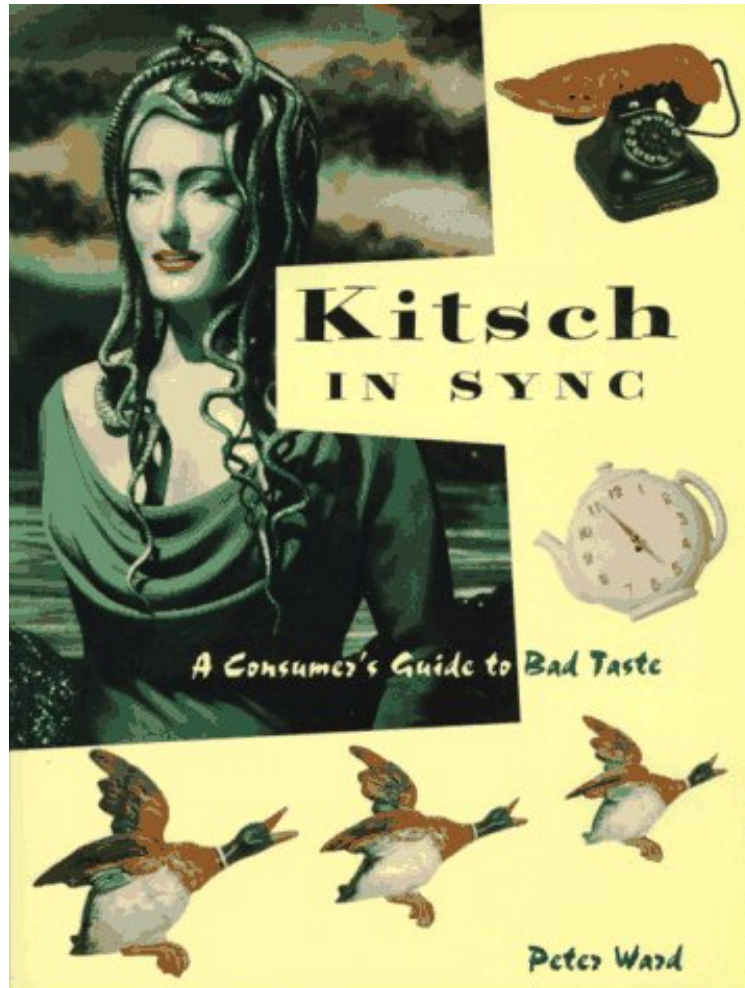


(Free pdf) Kitsch in Sync: A Consumer's Guide to Bad Taste

Kitsch in Sync: A Consumer's Guide to Bad Taste

Peter Ward

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Peter Ward : Kitsch in Sync: A Consumer's Guide to Bad Taste before purchasing it in order to gage whether or not it would be worth my time, and all praised Kitsch in Sync: A Consumer's Guide to Bad Taste:

2 of 3 people found the following review helpful. Quick Read, HumorousBy Heidi Crabtree aka ScoundrelAlthough the book is British, it takes on many American themes, like Jayne Mansfield and Mae West. I found some of the book funny but there were mistakes. Weird Al Yankovic's name was misspelled repeatedly, unless they spell it different in England! Also, for the last time, Mansfield was NOT decapitated, it was her wig on the windshield of her wrecked car. Mansfield's daughter has to explain this in every interview. Some American readers won't be too familiar with Cliff Richard or Freddie Garrity but music fans will be. The author seems to have some contempt for Benny Hill. If you're going to write about something it should be on items you like. I couldn't tell whether the author really likes and collects these items or was merely making fun of them. There was a lot in this book about people more than just items.2 of 2 people found the following review helpful. Quirky Is RememberedBy Robert J. RoweAll my life I have

not been normal. It is too late to be normal now. When aliens discover earth a million years from now I hope that they scratch their heads when they find an artifact of a pink flamingo and ask themselves just who were we. My dream is to collect a hundred thousand bowling balls, paint them and assemble them into a giant peace symbol that can be seen from space. Maybe the aliens would come sooner. This is what kitsch means to me. Why be normal?8 of 9 people found the following review helpful. Hilarious, and beautifully written.By A CustomerI recommend this book to all people with a sense of humor. It isn't a dry sociological document. The author takes great pleasure in writing about the subject and manages to be tongue in cheek without sounding elitist. A little good kitsch is good for you!

Ever since the arbiters of taste first took their mothers' flying ducks off the walls of their suburban semis and displayed them proudly alongside their Bauhaus furniture, or chuckled knowingly at the musical toilet rolls in each other's bathroom, kitsch has become part of the style-setter's anti-style. Peter Ward explores the global culture of kitsch and charts a course through the shallowest waters of trivial bad taste that encompasses all aspects of life - from fashion to furnishings, art to artefacts, through movies, TV, pop and personalities.

.com While it commences with a somewhat weak prehistory of kitsch in the 19th century, the light style and deceptively glib analysis of this slender volume are a perfect complement to 20th-century trash culture. In what is essentially a history of mass-produced tackiness, Peter Ward provides insightful commentary on how good taste becomes officially bad when its audience changes. He also catches the sense of humor of Jeff Koons, who appears just a few pages past the Bay City Rollers, a juxtaposition I'm sure Koons would enjoy. *Kitsch in Sync* is worthwhile for its novel take on '80s new romantic music and for the illustrations of the postwar culture of disposable and ugly home furnishings.