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Labeling America: Cigar Box Designs as Reflections of Popular Culture: The Story of George Schlegel Lithographers, 1849-1971 (Hardback) - Common

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(author) John Grossman : Labeling America: Cigar Box Designs as Reflections of Popular Culture: The Story of George Schlegel Lithographers, 1849-1971 (Hardback) - Common before purchasing it in order to gage whether or not it would be worth my time, and all praised Labeling America: Cigar Box Designs as Reflections of Popular Culture: The Story of George Schlegel Lithographers, 1849-1971 (Hardback) - Common:

Showcases the unique collection of John Grossman which covers 90 years of cigar box labels and bands printed by four generations of George Schlegel Lithographers. This book takes these printed slices of American culture and combines them with the history of chromolithography to present the story of America's changing tastes and graphic standards.