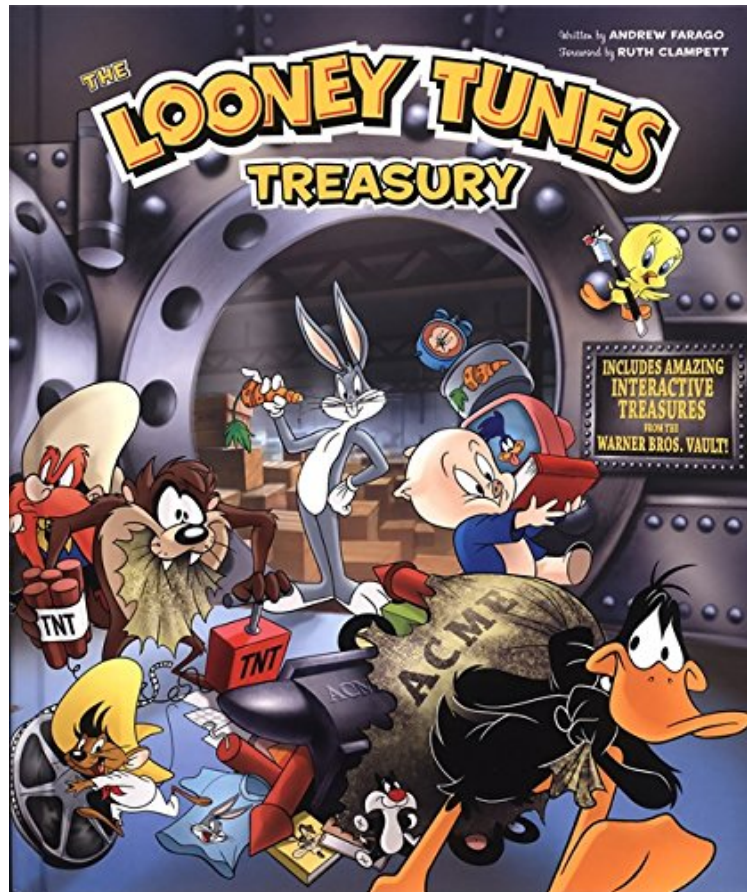


[Mobile book] Looney Tunes Treasury: Includes Amazing Interactive Treasures from the Warner Bros. Vault!

Looney Tunes Treasury: Includes Amazing Interactive Treasures from the Warner Bros. Vault!

Andrew Farago, Ruth Clampett

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Andrew Farago, Ruth Clampett : Looney Tunes Treasury: Includes Amazing Interactive Treasures from the Warner Bros. Vault! before purchasing it in order to gage whether or not it would be worth my time, and all praised Looney Tunes Treasury: Includes Amazing Interactive Treasures from the Warner Bros. Vault!:

2 of 2 people found the following review helpful. A bit of a mixed bag, but the good vastly outweighs the bad.By Waylon PiercyI'm a sucker for these "vault" books, and own a couple of others. The concept is one that allows for plenty of potential for fun, and it's fantastic when it's executed well. When the execution is not so great, well, it's still pretty good, as it turns out. This book is divided into small sections focusing on individual characters, and each section is written as though the character in question is giving an interview. Frankly, I found this pretty annoying, and I wound up skipping most of the text after a while. Thankfully, there is plenty of art and pack-in goodies to more than make up for that. The books' excellent visual design carries your eyes across each page, letting you drink in all the bright colors and character art. The pack-in items vary in their entertainment value, but most of them are pretty fun. My favorite is

the Acme catalog, which has very nice art and some pretty funny descriptions for each item. I wouldn't recommend dropping a whole lot of money on this book, but there are plenty of copies going for very reasonable prices. I paid less than five dollars for mine, and if you find it anywhere in that range, it's an absolute steal! This isn't the best of the "vault" books I've checked out, but it's a lot of fun, and definitely worth owning. 2 of 2 people found the following review helpful. Five Stars By KTAmazing book! Great history of the characters and people behind the Looney Tunes. 14 of 15 people found the following review helpful. A blast from the past By Parka[[VIDEOID:mo1GGWGLGS55S23]] This book is a great tribute to some of the most classic animation characters ever created - the Looney Tunes gang - from Bugs Bunny to Marvin the Martian. It brings back good memories of watching these cartoons back in the past. Although I can't remember exact stories, I still can remember the crazy antics of the characters. The author Andrew Farago, curator of the Cartoon Art Museum in San Francisco, has done a great job in putting this treasury together. The book is filled with art, animation stills, and funny autobiographies written by the Looney Tunes characters themselves. You can read in their own words about their rise to fame, the jealousy among cartoon co-characters, and other hilarious jokes. I still get a chuckle out of seeing Tweety in Sylvester's sandwich, knowing seconds later Tweety would somehow escape. Also included are some mementos like postcards, sticker book, Porky Pig mini-comic, a Tasmanian Devil mask and other cool stuff. This book is a blast from the past. Recommended for fans of classic animation. (There are more pictures of the book on my blog. Just visit my profile for the link.)

Ehhh, what's up, Doc? Here's a first-hand look at the Looney Tunes from an irrefutable source—the characters themselves! This irreverent, hilarious, and just plain looney history provides an offbeat look at the animation industry, the “behind-the-cels” men (and women) who gave the characters their unequivocal look, attitude, and voices, and a first-hand account of what the characters do when they're not starring in the latest Looney Tunes cartoon. From Bugs Bunny's monumental rise from humble beginnings to animation 'star' at Warner Bros. Studios to Marvin The Martian's latest scheme to blow up the earth, *The Looney Tunes Treasury* recounts the key moments and quirky details of your favorite cartoon characters. And the timing couldn't be better, as Warner Bros. is rejuvenating the Looney Tunes brand in 2010 and beyond. Big announcements will include an innovative animated series starring the characters as you've never seen them before, new cartoon DVD releases, new mobile and wireless content, a U.S. Dept. of Health and Human Services campaign on health and wellness, live events, viral grassroots campaigns, and much, much more... With more than 300 fabulous pieces of concept art, paintings, and memorabilia, *The Looney Tunes Treasury* is a must-have book for fans of all ages.

Don Hahn, Producer - *The Lion King*, *Beauty and the Beast* "Andrew Farago had captured lightning in a bottle with this amazing tribute to the Looney Tunes legacy." Bill Morrison, Creative Director, Bongo Entertainment, Former *Futurama* Art Director "I've been waiting for a book of this quality on the Warner Bros. animation studio. I own previously published books about the studio, but I can tell this is going to be the one I refer to most often from now on." Dan Piraro, creator of *Bizarro* "For fans of Looney Tunes, this book is the bible; jam-packed with miracles and eternal salvation." --Hans Teensma, *Animate Impress* "What a joyful blast through my youthful past! Each character spoke to me exactly the way I knew them. ... They're alive I tell you, alive! ... I'm going right upstairs now and try again to order something out of the Acme catalog—there must be an 800 number there somewhere. You've got a treasury there. And we must place one in a time capsule or send it into space. The universe has to know about it." Brian Walker, Cartoonist *Hi and Lois* and Cartoon Historian This colorful compendium is a fun and educational nostalgia trip. It inspired me to pop some of my favorite cartoons in the DVD player and look at them with renewed appreciation. Karl Cohen, ASIFA-SF President "LOONEY TUNES TREASURY" is a lot of fun for any fan of Bugs Bunny and friends... The world doesn't need another serious book about Termite Terrace so Andrew has provided us with a lighthearted tour of the world of my favorite cartoon stars. Mark Waid Editor/writer, *BOOM! Studios' The Incredibles* comics You can dive into this book and swim around happily for hours in its anecdotes, its insights and its wonderful toys. The graphics are breathtaking, the writing is hilarious, and the whole package is a joy. Bookviews by Alan Caruba, 11/28/10 "If I could have just one book in my Christmas stocking it would have to be THE LOONEY TUNES TREASURY... If you loved Looney Tunes, you will love this wonderfully entertaining book about them." Marilyn Dahl, *Shelf Awareness*, 11/29/10 "...what a treasure it is. As one would expect, it's filled with art and text, but also with inserts like a Tasmanian Devil mask, a Tweety and Sylvester comic, a facsimile script for Bugs Bunny's "Rabbit Hood" and much more... We need more laughs today, and this book delivers." *Journal Sentinel*, 12/3/10 Compiled by the curator of The Cartoon Art Museum, the book's contents sproing out at you like Road Runner after too much java. This is a caa-ray-z insider's look at Looney Tunes, with 200 pieces of concept art, a shooting script to Bugs' "Rabbit Hood" and other memorabilia. Bonus materials include a Tasmanian devil mask and an all-important Yosemite Sam Wanted Poster.