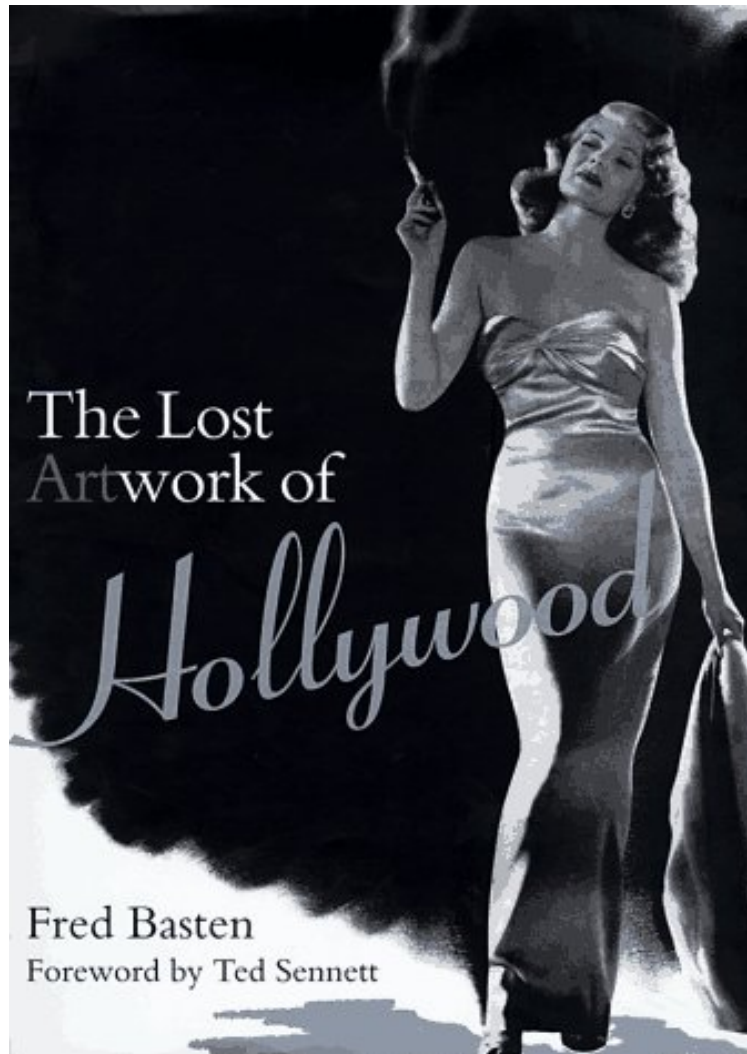


(Download ebook) Lost Artwork of Hollywood: Classic Images from Cinema's Golden Age

Lost Artwork of Hollywood: Classic Images from Cinema's Golden Age

Fred E. Basten

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Hollywood's golden age is revealed from a different angle by this collection of advertising art. It depicts the posters created for promotion within the industry during the 1930s and 1940s, rather than the ones shown in the cinemas. See Rita Hayworth as she was photographed by "Gilda" (1946), and Fred Astaire and Ginger Rogers caught mid-air for "Follow the Fleet" (1936). Garbo, Gable, Tracy, Hepburn, and dozens more are featured in full-page or double-page four-colour spreads.

From Publishers Weekly
The Lost Artwork of Hollywood: Classic Images from Hollywood's Golden Age, collects art?drawings, paintings, retouched photos, etc.?created for posters for promotion of Hollywood films. The 100 images, reproduced in color and drawn from trade journals like Variety, Hollywood Reporter and Motion Picture Daily, are from well-known hands such as Al Hirschfeld, Norman Rockwell and Alberto Vargas, as well as less celebrated lights.
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