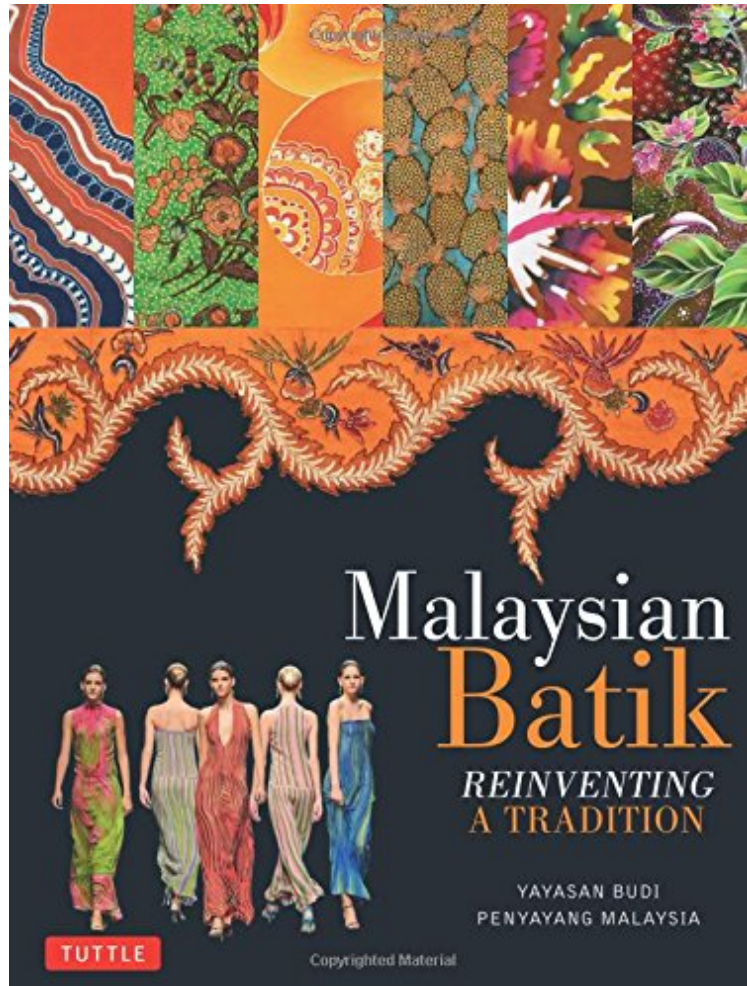


## Malaysian Batik: Reinventing a Tradition

Noor Azlina Yunus

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**Noor Azlina Yunus : Malaysian Batik: Reinventing a Tradition** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Malaysian Batik: Reinventing a Tradition:

Malaysian Batik: Reinventing a Tradition, traces the history of batik, the materials, methods and motifs of the block-stamped and hand drawn methods, and the ways in which Malaysian batik has been transformed into a craft with international appeal. Batik is more than wax and dye applied to a length of cloth. It is an art form practiced by people around Asia. With its bolder, abstract designs and its brighter palette, Malaysian batik is a distinctly different type of batik that has brought an exciting new dimension to this ancient method of fabric art. Historically seen as a craft, batik making in Malaysia today has segued into more of an art form, both in its creation and its uses. Historically,

batik fabric was fashioned into sarongs to be worn by people across all walks of life. More often now batik fabrics are used for lifestyle products, as art pieces and, above all, for contemporary high fashion. The pieces that are created display an originality of composition and design, an effective use of color, a high level of technical expertise and a flair for working in the medium that are the hallmarks of great works of art. Many of the recent advances in Malaysian batik are due to the initiatives of the Yayasan Budi Penyayang, which has revitalized the Malaysian batik industry by adapting it to suit fashion needs and utilized the Asian fashion industry to promote and display its beauty.

"The author has put together many beautiful illustrations to accompany the journey of Malaysian batik and how it has garnered its unique identity that differentiates itself from its initial borrowing of the Indonesian batik." —A Shopaholics Den blog  
"After going through the book, I would say this is a must-have batik reference book for anyone in the batik industry - entrepreneurs, designers and students of the art - for a better understanding of the business of batik. And a highly recommended book for everybody's coffee table, but of course." —Anything Beautiful blog  
About the Author  
Noor Azlina Yunus has lived and worked in Malaysia for over forty years, where she has been involved in teaching, publishing and writing. She has a deep interest in the decorative arts of the Malay World and is the author of Songket Revolution.