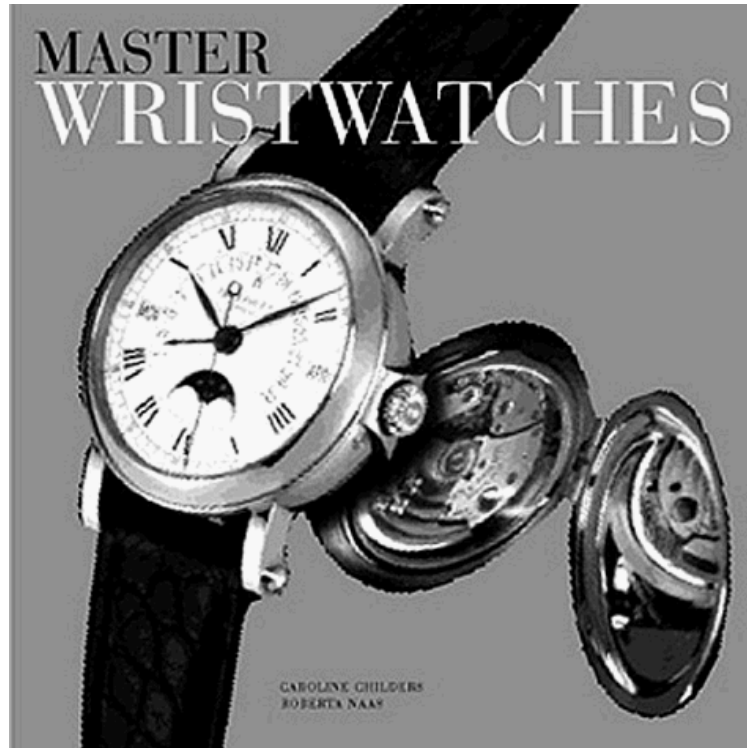


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Master Wristwatches (History)

Roberta Naas

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Roberta Naas : Master Wristwatches (History) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Master Wristwatches (History):

5 of 5 people found the following review helpful. A showy book on fashion accessories, not about horology
By Fortunat Mueller-maerki This is a beautifully produced book, and a useful title to have lying on your coffee table if you want to impress your friends about your "sophistication" and discreetly introduce them to the subject that you collect expensive contemporary wristwatches. It was obviously written with the support of the manufacturers of these gorgeous mechanisms and for much of its course quotes verbatim from their official corporate histories and utilizes the imagery of their advertising a PR departments. It is however not the book to turn to for factual and objective - including critical - information about specific models or makers or to learn more about the technology and history of watches.
By Fortunat Mueller-Maerki Chairman of the National Watch and Clock Library 0 of 0 people found the following review helpful. Nice book, but... By looking around I definitely have to agree with the other reviewers. This is a nice compendium of the different watchmakers, it has some good general background of the companies but it only mentions just a few - not all of them. The photos are not that impressive, you can get better photos at some websites or watch magazines. I recommend this book for a starting watch collector to get general information. If you want more in-depth knowledge look for other publications. ... 25 of 29 people found the following review helpful. Time and Time again
By Kevin Davis I would recommend Master Wristwatches for anyone who has an interest in the history of watchmaking, collecting precision timepieces or just looking at beautiful examples of the world's finest watchmakers'

craftmanship. With wonderful pictures and illustrations, *Master Wristwatches* is one of the best tools for novices and collectors alike to learn more about not only the craft of watchmaking but also the great houses that produce the world's finest watches. There are few text on watches that combine such an enjoyable easy to read format with an in depth examination of the subject matter.

With special focus on the development of the quartz movement, this book offers a visual history of the wrist-watch, exploring it as both an essential tool and a fashion accessory, from jewelled creations to divers' watches.